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# THE LAWN

How to Make  
How to Keep



Lawn of Mr. John B. Swartwout, Richmond, Va., sown with Wood's Evergreen Lawn Grass

**T. W. WOOD & SONS**  
**SEEDSMEN**

Since 1878

**Richmond, - - - Virginia**

September 20, 1928



# How to Make a Lawn

## PREPARATION AND TREATMENT

Remember when making a lawn that it is to last for years and be an ornament to the home, so give plenty of time and care to preparation before sowing the seeds.

If the lawn is so situated that grading will some time be necessary, it should be done before the seed is sown, and even before fertilizer is applied, otherwise some of the fertilizer may be buried so deep when grading is done that its effect will be lost. The same applies to draining, because drainage is essential for a good lawn. A subsoil that is gravelly will drain the ground sufficiently, and the lay of the land may make tile draining unnecessary.

Plow or dig the soil deeply, break up the lumps and apply Wood's High-Grade Sheep Manure at the rate of 10 pounds per 100 square feet, or 2,000 pounds per acre. Work into the soil, raking and cross raking until the soil is finely pulverized. Do not use fresh stable manure as this adds largely to the weeds and coarse grasses already in the soil. Sow the seeds broadcast, half one way and half at right angles to give an even distribution. Sow when the air is calm; sowing in the wind causes an uneven stand.

Cover lightly by raking or rolling with a light roller. Do not cover the seeds too deeply.

Start cutting when the young grass is about two inches high, and continue to cut regularly through the growing season. It not only keeps the grass trim looking by preventing it from running to seed, but helps the root growth, and untold quantities of weeds, the seeds of which are naturally in your soil, will be prevented from sending up seed stalks. This rids your lawn of annual weeds and weakens the biennial or perennial ones.

Some weeds and coarse grasses yield only to individual attention. Cut them out wherever they appear (they may be pulled out when the ground is soft), and scatter a few grass seeds to occupy the bare spots.

Two or three times a year, preferably when the days are cool, apply two pounds of VIGORO for each 100 square feet.

On cemetery lots it often happens that the digging has brought to the surface much subsoil that is lacking in fertility. This, and the further fact that in most cases less frequent attention is paid to the grass there than on the lawn, makes it important to enrich the soil thoroughly and deeply before sowing the grass seed. Remember that the covering of mounds requires heavier fertilization and thicker sowing of seed than level ground.

For best results, our Lawn Mixtures should be sown at rate of one pound to every 250 square feet, or about 100 pounds per acre for a good heavy seeding.

## THE TIME FOR SEEDING

### FALL

Fall sowing of lawn grass usually gives best results. This because chance is thus given to establish a good root growth before the advent of cold and freezing weather. With the coming of the spring the fall sown grass should, with proper fertilization and care, develop quickly and make good headway. In Virginia and further south sow during September, October and November, and for the far South sow as late as the 15th December.

### SPRING

We realize that many customers find it inconvenient to start lawn operations until the spring. In such cases we would suggest that lawn grasses should be sown as early as possible. With seasonable weather conditions they can be sown as late as the end of March or early in April. The earlier the seed is sown the better. Remember that a good generous, thick seeding makes for surer success than seed sown sparingly. Thick seeding will help to crowd out undesirable grasses and weeds. Reflect upon this.

# Selecting the Seed

## WOOD'S EVERGREEN LAWN GRASS

This is positively the very finest mixture of Lawn Grasses in existence. Contains only the best and finest of turf-forming grasses, none that are coarse or grow in tufts. Included in it is a generous percentage of Creeping Bent, recognized as probably the best of the turf formers that we now know of.

As no one grass can make a fine lawn the year round, we have put into WOOD'S EVERGREEN different varieties that are at their best during different months, so that this mixture presents a succession of verdure through the various seasons of the year.

WOOD'S EVERGREEN LAWN GRASS is especially suited for places where good care and attention can be given to the lawn. We recommend it for all of Virginia (except the extreme southern and eastern portions), the mountainous districts of the South, and for all States north and east of the Potomac and Ohio Rivers.

Prices postpaid: 1 lb. 55c.; 5 lbs. \$2.25; 25 lbs. \$10.15.

Prices f. o. b. Richmond: 1 lb. 45c.; 5 lbs. \$2.00; 25 lbs. 38c. lb.; 100 lbs. 36c. lb.

## WOOD'S DIXIE LAWN GRASS GROWS GREEN IN DIXIE'S SUNSHINE

(WOOD'S DIXIE LAWN GRASS is prepared only by T. W. WOOD & SONS, the name being registered in U. S. Patent Office, No. 217,629.)

This mixture is the result of a close and intimate study of grasses suited to lawn making and such as are adapted to Southern soils and climate. Will make fine green winter lawns seeded in September, October or November. For spring and summer lawns sow heavily during February, March or early April. Every grass suitable for lawn making will not stand the extreme heat and drought so often experienced in the South, so in selecting grasses for this mixture we have taken only those that will give a velvety green lawn under the most trying conditions of summer heat and drought when lawns often become brown and parched. In the central and eastern sections of the Carolinas and throughout the other States of the far South, sow **Wood's Dixie Lawn Grass**; in Virginia and further north and in the western section of the Carolinas sow **Wood's Evergreen Lawn Grass**.

Prices postpaid: 1 lb. 50c.; 5 lbs. \$2.05; 25 lbs. \$9.15.

Prices f. o. b. Richmond: 1 lb. 40c.; 5 lbs. \$1.80; 25 lbs. 34c. lb.; 100 lbs. 32c. lb.

## WOOD'S WINTER LAWN GRASS

For winter lawns for Southern homes this is far and away the best mixture to use. It is designed for those customers wishing a fine green lawn during the winter months, and therefore is recommended as a winter grass only. The grasses in WOOD'S WINTER LAWN GRASS grow very rapidly and present a beautiful green appearance in the winter months, but die down as summer approaches.

Large quantities of WOOD'S WINTER LAWN GRASS have been furnished by us for the last several years to Southern homes and resorts desiring to have beautiful green lawns for their winter visitors. It is to be sown annually.

WOOD'S WINTER LAWN GRASS is well suited for sowing on Bermuda grass sods.

Prices postpaid: 1 lb. 40c.; 5 lbs. \$1.40; 25 lbs. \$5.90.

Prices f. o. b. Richmond: 1 lb. 30c.; 5 lbs. \$1.15; 25 lbs. 21c. lb.; 100 lbs. 20c. lb.

## WOOD'S SHADY PARK LAWN GRASS

Very few grasses thrive in shady situations. To meet a growing demand for a real lawn grass suited for such purposes we offer SHADY PARK. The grasses in this mixture are admirably adapted for growing in sheltered places round the house or under trees. We offer this fine mixture with confidence.

Prices postpaid: 1 lb. 60c.; 5 lbs. \$2.45; 25 lbs. \$11.15.

Prices f. o. b. Richmond: 1 lb. 50c.; 5 lbs. \$2.20; 25 lbs. 42c. lb.; 100 lbs. 40c. lb.



# Fertilizers for the Lawn

## VIGORO



A Swift & Co. product and one of the finest of plant foods for lawns and gardens. **Vigoro** gives the grass a quick and vigorous start, developing a good root system and practically insuring a beautiful lawn the first year. This plant food is successfully used by particular estate owners and others who want the very best lawns. We recommend it very highly.

Apply at the rate of between 40 and 50 pounds per 1,000 square feet for making new lawns, and about half of that quantity when top dressing established lawns. Descriptive circular on application.

Prices f. o. b. Richmond: 5 lbs. 50c.; 25 lbs. \$1.75; 50 lbs. \$3.00; 100 lbs. \$5.00.

COUNTRY CLUB OF VIRGINIA, Richmond, Va.

Gentlemen,—I used **Vigoro** on the lawn of the Country Club of Virginia, and the results were unusually satisfactory with respect to uniformity of growth, texture of turf and that green velvety appearance very much desired. I unhesitatingly recommend it.

(Signed)

J. L. MULCAHEY, Manager.

## WOOD'S HIGH-GRADE SHEEP MANURE

A complete, natural fertilizer. It supplies the plant food elements, nitrogen, phosphoric acid and potash in combination with humus. Very effective on lawns—new or old. It improves the soil and adds fertility to same. **Wood's High-Grade Sheep Manure** is thoroughly pulverized and has been treated to a high degree of heat temperature to kill weed seeds.

We recommend 100 pounds of **Sheep Manure** to be used in preparing 1,000 square feet of new lawn, and one-half of this quantity in top dressing an established lawn.

Prices f. o. b. Richmond: 25 lbs. 85c.; 50 lbs. \$1.40; 100 lbs. \$2.50; ton \$45.00.

## SHREDDED CATTLE MANURE

Our cattle manure is thoroughly shredded, and well adapted for top dressing established lawns in late fall or early winter when the cold weather begins. Also used for incorporating in the soil when making new lawns. We recommend 100 pounds to the 1,000 square feet for new lawns, and half of that quantity for top dressing old lawns.

Prices f. o. b. Richmond: 100 lbs. \$2.50; ton \$46.00.

## WOOD'S STANDARD STEAM BONE MEAL

One of the best fertilizers to be used in making new lawns. This in conjunction with some of the natural manures mentioned above. Very lasting in effect, and is very generally used by makers of new lawns or in top dressing old lawns. Use 50 pounds to the 1,000 square feet for new lawns, and half of that quantity as top dressing.

Prices f. o. b. Richmond: 200-lb. bag \$5.00; ton \$48.00.

## HYDRATED LIME

The use of lime either in the spring or fall has come to be regarded as very helpful to nearly all lawns where much acidity exists. Our **Hydrated Lime** is put up in convenient paper bags. Use 50 pounds to 1,000 square feet for new lawns and half of this quantity for top dressing old ones.

Prices f. o. b. Richmond: 10 lbs. 25c.; 50 lbs. 75c.; 500 lbs. \$6.00; ton \$18.00.

**NOTE**—After all top dressings of the above on old lawns wet down same immediately after applying.